

Thursday Oct 13 Marketing

How to market locally
and in the digital age

Business Boot Camp

Lunch & Learn



Derek Owen

General Manager at Northern Pacific Center

Derek has over 11 years of experience working in the sales and marketing industry. He graduated from Bemidji State University with a degree in Public Relations & Advertising,

Derek is responsible for all operations and logistics of 47-acre historic property. He currently oversees event planning and coordination for 150+ events annually and oversees buildings and manages facilities for 12 tenants. Derek creates and implements marketing strategies, manages website and social media.

Derek has an extensive community service background and is a strong community advocate. He currently serves as a Smiles for Jake Board Member, and coaches freshman football and sophomore baseball at Brainerd High School.

In Person or Online

REGISTER AT [REGIONFIVE.ORG/EVENTS](https://regionfive.org/events)



R5DC / NCEDA is an equal opportunity provider, lender, and employer.